

## Privacy Policy

### Overview

This privacy policy will explain how Every Day Play Ideas uses the personal data we collect from you when you use our website. Reading this policy will help you to understand your privacy rights and choices. If you do not agree with our policies and practises, please do not use our services.

**What data do you collect?** Every Day Play Ideas may collect the following data from you:

- Name
- Contact information, e.g. email address or phone number
- Financial information, e.g. debit/credit card and billing address
- Your activity on this website
- We do not process any sensitive data.

**How is my data collected?** You directly provide Every Day Play Ideas with most of the data we collect. We collect data and process data when you:

- Place an order for any of our products
- Sign up to our mailing list
- Use or view our website via your browser's cookies
- Visit us via social media, for example but not limited to, Instagram, Facebook, Tiktok or Pinterest.

**How will you use my data?** Every Day Play Ideas collects your data so that we can:

- Process your order
- Send you marketing emails if you have consented to receive them
- Email you with special offers on other products and services we think you might like
- To request feedback

**How do you store my data?** Every Day Play Ideas securely stores your data through Wix, our website provider. For more information on how Wix stores your data visit their website. We do not knowingly collect data from or market to children under 18 years of age.

**Marketing** Every Day Play Ideas would like to send you information about products and services of ours that we think you might like. If you have agreed to receive marketing emails, you may always opt out at a later date by clicking unsubscribe.

**What are data protection rights? Access** – You have the right to request Every Day Play Ideas for copies of your personal data. We may charge you a small fee for this service.

**Transparency** – You have the right to understand what data has been collected from you by Every Day Play Ideas and how it is used.

**Rectification** – You have the right to request that Every Day Play Ideas correct any information you believe is inaccurate. You also have the right to request Every Day Play Ideas to complete information you believe is incomplete.

**Erasure** – You have the right to request that Every Day Play Ideas erase your personal data, under certain conditions.

**Data portability** – You have the right to request that Every Day Play Ideas transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

**Automated processing** – You have the right to not be subject to a decision based solely on automated processing. Every Day Play Ideas does not obtain sensitive data from you.

**Object to processing** – You have the right to object to Every Day Play Ideas' processing of your personal data, under certain conditions. **Restricted processing** –

You have the right to request that Every Day Play Ideas restrict the processing of your personal data, under certain conditions. **Restriction of rights** - The right to data protection is not an absolute right. It must always be balanced against other values, fundamental rights, human rights, or public and private interests and there may be circumstances under which an organisation may have grounds to refuse to grant an individual's request to exercise their data protection rights (GDPR)

### **Third-party links**

Occasionally this website may contain links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. Every Day Play Ideas does not control these third-party websites and are not responsible for any information you share or their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

**Other websites** This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

**Changes to our privacy policy** Every Day Play Ideas keeps its privacy policy and other policies under regular review. This privacy policy was last updated on 8th November 2022.

**How to contact us** If you have any questions about Every Day Play Ideas privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us. If you make a request, we will endeavour to respond to you within one month. To exercise any of these rights, contact us at [everydayplayideas@gmail.com](mailto:everydayplayideas@gmail.com)

**Appropriate Authorities**

Should you wish to report a complaint, you may contact the Information Commissioner's Office by visiting <https://ico.org.uk>

**What are cookies?** Cookies are data stored within a web browser for each website you visit. They are placed on your computer to collect internet information and observe visitor behaviour. When you visit [everydayplayideas.co.uk](https://everydayplayideas.co.uk), we may automatically collect information from you through cookies or similar

technology. You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. Please note that some parts of this website may become inaccessible or not function properly if you disable or refuse cookies.

**How do we use cookies?** Every Day Play Ideas use cookies in a range of ways to make your online experience better, including:

- Understanding how you use our website
- Remembering any items left in your basket
- Sharing relevant content with you

For further information, visit [www.allaboutcookies.org](http://www.allaboutcookies.org)

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